

CAMASEJ Yaounde chapter: Churchill Monono crowned pioneer patron

Churchill Ewumbue-Monono, Technical Adviser at the cabinet of the presidency of the republic has been made the patron of the Yaounde chapter of the Cameroon Anglophone Journalists Association, Camasej.

The seasoned journalist and career diplomat was crowned by members of Camasej Yaounde, who converged on his residence at the ministers' quarters here, on Friday 6 March 2015.

Speaking on the occasion, Simon Lyonga La Molombe, president of Camasej Yaounde chapter, said members of the association expressed the wish to have Mola Churchill Monono as their patron not only because of his extensive experience as a journalist and diplomat but also because he is a perfect breed of the Cameroonian system, given that Churchill did the better part of his higher studies in Cameroonian institutions, notably ASMAC (present day ESSTIC) and IRIC, all in Yaounde.

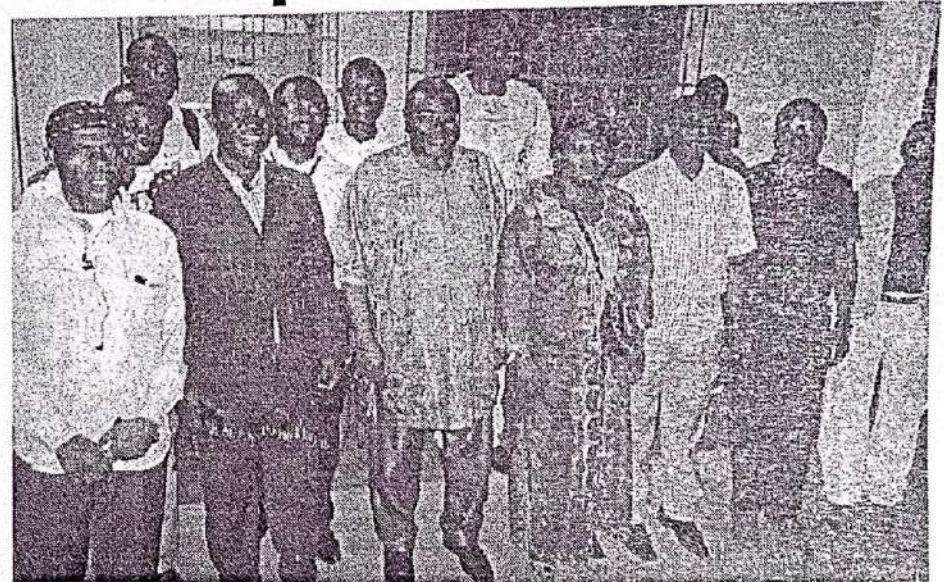
"It is our hope that with your rich expe-

rience and wide exposure within and without Cameroon, you will hold our hands, give us advice and back us in times of need," said Simon Lyonga, who is sports editor at the national broadcaster, CRTV.

Accepting the challenge, Churchill Ewumbue-Monono thanked Camasejans for doing him the honour of making him their pioneer patron. He exhorted members of Camasej do their job with courage, dedication, objectivity and above all with the respect for professional ethics. The Minister Plenipotentiary of the Cameroon Diplomatic Corps pledged to share his rich experience with the younger generation of journalists and assist them whenever and wherever he can.

The ceremony provided a veritable opportunity for members of Camasej to exchange professional ideas with their new patron and tap from his wealth of experience.

A sumptuous dinner served by Dr. Mrs Monono Lifongo, wife of the host, graced the ceremony.



Churchill Monono (in African wear) poses for a photo with CAMASEJ members

News

CAMASEJ Y'de to tap from Churchill Monono

By DOH JAMES SONKEY

The Yaounde branch of the Cameroon Association of English-Speaking Journalists abbreviated as CAMASEJ has been authorised to tap from the rich experience of seasoned journalist and diplomat, Minister Plenipotentiary, Churchill Ewumbue Monono.

The opportunity was granted following his crowning as the first-ever patron of the association. He was crowned during a solemn ceremony organized in the nation capital last March 6 chaired by Yaoundé Chapter President of CAMASEJ, Simon Lyonga in the presence of an exco member of the national bureau, Yerima Kini Nsom.

Speaking during the crowning ceremony, the chapter president, Simon Lyonga before asking Minister Churchill Monono if he will accept to patronise the Yaoundé Chapter of



Yerima Kini Nsom placing CAMASEJ Yaoundé mark on the new Patron, Churchill Monono

CAMASEJ described the career journalist and diplomat as a role model for Cameroonian journalists.

After responding that "I accept unconditionally to become the patron of Camasej Yaounde especially as the

founding members of the national association are all my very good friends and colleagues," he reassured that he will not be selfish with his knowledge and 30 years experience in order to help junior colleagues grow. "We are together" Concluded the new patron.

"We are ready to henceforth witness you squeeze our hands whenever we go astray or to encourage us whenever we want to bring honour to the journalism profession." Simon Lyonga wished.

Before decorating the new Patron, Yerima Kini Nsom rejoiced that "this is the best thing that has ever happened to our association by coming to draw inspiration from you."

The Patron and the Matron, Minister and Dr. Mrs Monono promised to help in advising the association in order to promote the culture of excellence.

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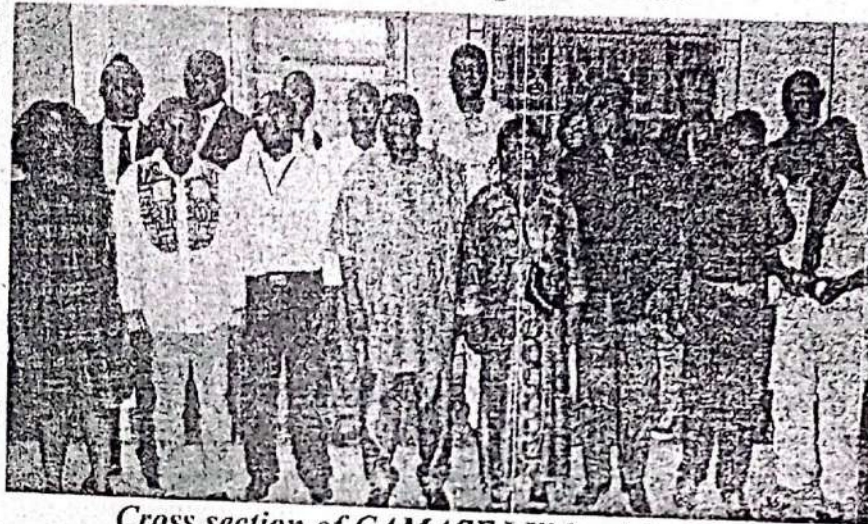
CAMASEJ crowns Churchill Monono patron

By Amindeh Blaise Atabong in Yaounde

Veteran journalist, career diplomat and technical adviser at the presidency, Churchill Ewumbwe Monono has been coroneted as the first patron of the Yaounde chapter of the Cameroon Association of English Speaking Journalists, CAMASEJ.

The crowning ceremony took place last Friday at Churchill Monono's EMIA residence during an extra-ordinary meeting of the association.

According to the president of CAMASEJ Yaounde who doubles as the editor in-chief of CRTV radio sports desk, Simon Lyonga, the choice of Churchill was based on the fact that the patron is a seasoned journalist. "He has done a lot of writings in *Cameroon Post*, *Weekly Post* and has amassed a lot of experience around the world. He became a diplomat and later worked in the communication units of the United Nations, the African Union, the IMF and so on. "He has so much to



Cross section of CAMASEJ Y'de with patron

share when we talk of communication. We simply thought that if we are coming to him as a patron, we are coming back home to someone who can hold our hands," Lyonga disclosed.

The Yaounde CAMASEJ boss was optimistic that the new patron is better placed to help them toe the line when it comes to the ethics of the profession and advise them on how to go about reporting; especially doing investigative

reports. Simon Lyonga also stressed that they are going to tap their patron's network to carry out research. "I think we are not wrong. We are in the right place," the CAMASEJ Yaounde chapter president indicated.

Just like the president, the public relations officer of CAMASEJ Yaounde, Eden's Ndi Eugene Ndi, noted that the crowning of the patron was in line with the association's constitution which stipulates that

the executive nominates legal advisers, professional advisers and patrons. Ndi announced that a few more patrons as well as patronesses will be identified and crowned in the near future.

For his part, Churchill Monono who accepted the crown and the task that go along with it, promised to do his best for the growth of the association.

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CAMASEJ Yaounde Gets Patron

By NEORMI SONDE KINSAI

Prince Churchill Bwumbuc Monono, Technical Adviser at the Civil Cabinet of the Presidency of the Republic, is the first ever Patron of the Cameroon Association of English-Speaking Journalists, CAMASEJ Yaounde Chapter.

Monono was designated following the elections of a new executive bureau of the chapter.

In a speech at the occasion, the President of CAMASEJ Yaounde Chapter, Simon Lyonga La Molombe, called on Monono to accept the position of Patron, noting that his young colleagues, the members, are coming to him to tap from his rich experience after practising



Yerima Kini(R) decorating Prince Monono (L) as Patron of CAMASEJ Yaounde

the profession for many years. He said Monono is a mentor to many of the junior colleagues.

"When you seek the aid of an illustrious son or elder of your profession, then you seek greatness. We are here today to surround ourselves with a great thinker and believer," Lyonga said.

CAMASEJ Yaounde, he said, is "happy to have such a brain... serving as Technical Adviser at the Civil Cabinet of the Presidency of the Republic... I remember that famous article in 1996 in which you used your journalistic mind to predict the actions of the Head of State. You predicted that the next Prime Minister of the country at the time was to come from the Southwest Region, even going further to give the identity of the person."

He said CAMASEJ is extending its hand to the right person for mentoring, adding that Monono should not hesitate to rebuke each time its members are failing to toe the line of professional ethics.

The Yaounde Chapter President of CAMASEJ also expressed the wish to see good work recognised, "but most of all, we expect of you the role of guidance whenever we appear lost in the troublesome waters that surround journalism in Cameroon," Lyonga stated.

He remarked that, from the moment Mola Monono accepted to be the Patron, the wife automatically becomes the Matron.

Referring to members of CAMASEJ Yaounde who constituted a delegation for the event, alongside some friends of the press as colleagues of the pen, Monono declared: "I unconditionally accept to be your patron."

He said as a patron he will diligently work for the growth of the association.

"I promise to link CAMASEJ to the old boys and girls of the profession found in and out of Cameroon. My doors are open to CAMASEJ on issues of the profession. As journalists, you have the talents to do your work well, you must strictly apply and respect the ethics of the profession. CAMASEJ should be confident and proud that some of the best journalists in Africa and Cameroon, in particular, are English-speaking journalists who have and are making their mark at home and internationally. Even though I am operating now as a diplomat, my profession as a journalist for over 30 years has never been interrupted as I permanently continue to write," he told CAMASEJ members.

According to Monono, those who think that the journalism profession is where they could come and make quick cash are mistaken. He urged CAMASEJ members to write journalistic articles that could positively change the society.